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30/11/16



प्रो. डॉ. जसपाल एस. सन्धू
सचिव

Prof. Dr. Jaspal S. Sandhu
MBBS, MS (Ortho), DSM, FAIS, FASM, FAFSM, FFIMS, FAMS
Secretary



विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002

Ph.: 011-23239337, 23236288,
Fax : 011-23238858, email : jssandhu.ugc@nic.in

By Speed Post

D.O.No.F.1-1/2016(Secy)

27th October, 2016

Dear Sir/Madam,

The Ministry of Human Resource Development, Government of India vide its letter dated 26th October, 2016 has instructed UGC to issue necessary advisory on initiatives under "**Ek Bharat Shreshta Bharat**". The following initiatives have been outlined to be pursued by the institutions of higher learning:

- One word or sentence in the language of the paired State would be displayed on a Board in the main corridor of colleges and universities.
- Adventure camps or cycling tours by University level students in the other State.
- Drama, song, elocution, skits etc in a cultural festival on exchange basis to be performed before the audience of the other State.
- Historical tours by select College students of other State.

You are requested to kindly ensure immediate action on the above mentioned initiatives in your esteemed University as well as in the affiliated colleges and an Action Take Report be sent to UGC via email at ugc.ebsb@gmail.com by 4th November, 2016 and thereafter every week.

As this will be reviewed at the highest level in the Government, Top Most Priority may be accorded to this.

With kind regards,

Yours sincerely,

(Jaspal S. Sandhu)



श्री देव सुमन उत्तराखण्ड विश्वविद्यालय बादशाहीथौल, टिहरी गढ़वाल, उत्तराखण्ड -249 199
Sri Dev Suman Uttarakhand Vishwavidhyalay
Badshahithaul, Tehri Garhwal-249 199

Ref. No.: SDSUV/RO/2015-16/ 1996

Dated : 07/12/2016,

Copy forwarded for information and necessary action to:

- 1- All Principal/ Director/ Chairman/ Affiliated Colleges and Institutions.
- 2- P.S to Vice- Chancellor.
- 3- Office Copy.

Registrar