



पंडित ललित मोहन शर्मा परिसर, ऋषिकेश  
(श्रीदेव सुमन उत्तराखण्ड विश्वविद्यालय)  
Email : sdsuvrshikesh@gmail.com

**Notice**

The Uttarakhand government has launched the "Devbhumi Udyamita Yojana" (DUY) to foster entrepreneurship among college and university students in the state. The scheme aims to create a pool of talented entrepreneurs who can drive economic growth and job creation in Uttarakhand. This initiative aims to reduce unemployment by providing:

1. Free entrepreneurial training
2. Financial support through loans and grants
3. Assistance in establishing and running enterprises

The government has partnered with the Indian Institute of Entrepreneurship in Ahmedabad for this program. The university recently received a **Centre of Excellence in Entrepreneurship and Incubation** Centre under the DUY. As part of the scheme, 2-Day Startup Bootcamps are being organized to sensitize students from Higher Educational Institutions (HEIs). These bootcamps aim to:

- Orient students towards entrepreneurial skills
- Highlight self-employment opportunities
- Inform about government schemes and support for new ventures
- Provide information on legal and managerial resources for startups

An upcoming two-day Start-up Boot Camp is scheduled for **September 18-19, 2024**. The program will include:

- Refreshments for participants and resource persons
- Study kits for participants
- Recognition of the best business ideas
- Selection of 50 potential participants for a 12-Day Entrepreneurship Development Program (EDP)

The scheme targets:

- Higher education students
- Youth seeking livelihood opportunities
- Marginalized and differently-abled communities

**Devbhoomi Udyamita Yojana Video link is as follows:**  
<https://youtu.be/kFQouGsPu1U?feature=shared>

To apply, students should complete the online application form, submit required documents, and follow the provided guidelines. They can register through the DUY Portal.  
<https://duy-heduk.org/registration/participant/bootcamp>

Prof. M.S. Rawat  
Campus Director  
Pt. L. M. S. Campus Rishikesh

Prof. Anita Tomar  
Director  
Centre of Excellence  
in Entrepreneurship and Incubation

**Note:** Please feel free to contact us at 9410361825, 9411575844, 9453515020 in case of any query or clarification.